



**New Day Clear Red Shades**  
*Gazania 'New Day Red Shades'*

Height: 10 inches

Spread: 10 inches

Spacing: 8 inches

Sunlight: ☉

Hardiness Zone: (annual)

Group/Class: New Day Series

**Description:**

Large, crimson-red blooms brushed with orange streaks on a nicely mounded, heat tolerant plant; this long blooming variety is excellent for garden beds or containers

**Ornamental Features**

New Day Clear Red Shades features bold semi-double crimson daisy flowers with gold eyes and orange streaks at the ends of the stems from early summer to mid fall. The flowers are excellent for cutting. Its glossy narrow leaves remain green in color throughout the season.

**Landscape Attributes**

New Day Clear Red Shades is an herbaceous annual with an upright spreading habit of growth. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This plant will require occasional maintenance and upkeep. Trim off the flower heads after they fade and die to encourage more blooms late into the season. It has no significant negative characteristics.

New Day Clear Red Shades is recommended for the following landscape applications;

- Mass Planting
- Rock/Alpine Gardens
- Border Edging
- General Garden Use
- Container Planting
- Hanging Baskets



*New Day Clear Red Shades flowers*  
Photo courtesy of NetPS Plant Finder

## **Planting & Growing**

New Day Clear Red Shades will grow to be about 8 inches tall at maturity, with a spread of 10 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 8 inches apart. Its foliage tends to remain low and dense right to the ground. This fast-growing annual will normally live for one full growing season, needing replacement the following year.

This plant should only be grown in full sunlight. It prefers dry to average moisture levels with very well-drained soil, and will often die in standing water. It is considered to be drought-tolerant, and thus makes an ideal choice for a low-water garden or xeriscape application. It is not particular as to soil pH, but grows best in poor soils, and is able to handle environmental salt. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid. It can be propagated by cuttings; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

New Day Clear Red Shades is a fine choice for the garden, but it is also a good selection for planting in outdoor containers and hanging baskets. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers against which the larger thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.